

# The Carshalton Beeches Directory and The Wallington Directory

published by Surrey Directories



## Why advertise with us?

Surrey Directories publish two monthly community magazines. The Carshalton Beeches Directory was started in February 2006 and The Wallington Directory was launched in December 2008. Both magazines are hugely popular with readers and advertisers, and are firmly established within the communities they serve.

Packed with local information each month - what's on listings, community pages, local information and local editorial - the Directories are the best place for local businesses to advertise their products and services.

## The Carshalton Beeches Directory

for Carshalton Beeches, Carshalton and South Sutton  
hand delivered to 5000 homes every month

## The Wallington Directory

for Wallington, Woodcote Green and South Beddington  
hand delivered to 3000 homes every month

Copies of each edition are also distributed through local shops, libraries and other community drop-off points.

Every edition is also posted on the magazine's website - fantastic page-turning software brings the online version of the Directory to life - and provides easy access to back copies too:

[www.carshaltonbeechesdirectory.com](http://www.carshaltonbeechesdirectory.com)  
[www.wallingtondirectory.com](http://www.wallingtondirectory.com)

"We have been contacted by a number of callers of late asking that we advertise with them. However, we have been really pleased with your service, and the circulation and distribution of your magazine has contributed to the growth of our business through new clients. We are in the fortunate position of not needing to advertise elsewhere. I just wanted to take this opportunity to give you feedback to thank you for the excellent service you provide" Deborah McGurrin, Pinnacle Building Services, January 2010

## 2010 Publication Dates

Edition	Copy Deadline	Delivery On/Before
February	15/01/10	30/01/10
March	12/02/10	27/02/10
April	12/03/10	27/03/10
May	16/04/10	01/05/10
June	14/05/10	29/05/10
July	11/06/10	26/06/10
August	16/07/10	31/07/10
September	13/08/10	28/08/10
October	17/09/10	02/10/10
November	15/10/10	30/10/10
December	12/11/10	27/11/10
January 2011	10/12/10	30/12/10

## The Carshalton Beeches Directory - Advertising Rates

	1 month	3 mths (save 15%)	6 mths (save 18%)	12 mths (save 20%)
¼ Page	£39	£99	£192	£374
½ Page	£60	£153	£295	£576
Full Page	£98	£249	£482	£940

The following are premium Pages and are sold subject to availability on a single month basis: Inside Front £145, Centre Left £135, Centre Right £145, Inside Back £135, Back Cover £175.

## The Wallington Directory - Advertising Rates

	1 month	3 mths (save 15%)	6 mths (save 18%)	12 mths (save 20%)
¼ Page	£31	£79	£152	£298
½ Page	£49	£125	£241	£470
Full Page	£75	£191	£369	£720

The following are premium Pages and are sold subject to availability on a single month basis: Inside Front £110, Centre Left £100, Centre Right £110, Inside Back £100, Back Cover £145.

**ADVERTISE IN BOTH PUBLICATIONS  
AND GET 10% DISCOUNT**

Each Directory is an A5 size stapled booklet, professionally printed on 115gm gloss-coated paper, printed in full colour using vegetable oil based inks. All the paper is from a sustainable source and is FSC approved.

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Web [www.carshaltonbeechesdirectory.com](http://www.carshaltonbeechesdirectory.com) or [www.wallingtondirectory.com](http://www.wallingtondirectory.com)

All advertising rates valid from 1st January 2010